



TEODORICO "RICO" TEVEZ PEREZ

Website UI Developer / Designer

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HOBBIES

Video games



Badminton



Cycling



Travelling



About me

I have extensive experience in website development, website planning, and brand development. Built enterprise websites, medium-scale websites, microsites, developed brand and corporate identities, websites, advertisements, annual reports and sales collateral for clients in retail, professional services, high-tech and automobile industries.

Work Experiences

Target Australia (Kmart Group)

Front End Developer

November 2020 - present

2 Kendall St, Williams Landing VIC 3027, Australia

About Target Australia

Target Australia, formerly Lindsay's and later Lindsay's Target, is a mid-price department store chain owned by the Kmart Group, part of Australian retail conglomerate Wesfarmers. Target stocks clothing, cosmetics, homewares, electronics and books, selling both in-store and online.

Involvement in mobile app development, build, patches and updates, built hybrid components from Figma prototypes, to static / vanilla HTML build, to production Hybrid UI component build.

Contributed in testing, coding, building, designing, and deploying sites BAU Content that the content team, UX team, and content team required. Worked with the web development team to update and modify the site look and feel depending on the AB testing results or recommendations from the marketing division, and update interactive front end components using Node and REACT JS to make e-commerce pages look good for mobile apps (iOS / Google Play), and improve CMS to app integrations. Worked with UX team to design and build web pages / site components collaboratively using Figma.

Technologies used while working for this role:

HTML5, CSS3, jQuery, SASS, Hybrid CMS, Node JS, React JS, suite of Adobe Design applications, and Figma UX Design tool.

OrderMate Australia | Digital Website Developer

January 2020 - October 2020 - 59 Fennell St Port Melbourne, Victoria

About OrderMate Australia

OrderMate is an Australian based company who are continually staying ahead of the curve with the latest in high-end digital technologies - honed & developed by hospitality professionals specifically for the industry. Since 2001, OrderMate has been delivering state of the art solutions to a customer base of more than 4,000 businesses globally.

Contributed in testing, coding, building, designing, and deploying sites that are being migrated to the new environment. Worked with the web development team in migrating the old site to the new site. Worked with the front-end team to update and modify the site look and feel using NodeJS and REACT JS to adapt well with hubspot CMS integrations to the Hungry Hungry App.

Technologies used while working for this role:

Hubspot CMS, REACT JS, Node JS, HUBL, Python, HTML5, CSS3, jQuery, bootstrap, SASS, Balsamiq Mockups (web wireframing), and the suite of Adobe Design applications.



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Website Developer / Designer

KEY SKILL AREAS

Web Development Skills

Front-end skills:

REACT JS, Node JS, XSLT, HTML, CSS,
JavaScript, jQuery, Angular JS 1.xx, LESS, SASS
Bootstrap CSS, and Razor Syntax

Back-end skills:

ASP.net, C#, C# MVC, and PHP

CMS knowledge and optimization

WordPress CMS, Umbraco CMS, Sitecore CMS,
Conversion of website elements for Mobile app
compatibility, Website optimization, multimedia
file compression for web.

Web Planning Skills

- Business side website discussion
- Strategising the website approach
 - Scoping • Wireframing
- Interface Design • Static Site Build • CMS Integration • Content Population
- UAT & Testing • Client training & release
- Website maintenance and upgrades

Design skills:

Well-versed in the following applications:
Adobe Illustrator, Adobe Photoshop, Adobe
InDesign, Macromedia Freehand, Adobe Flash,
Adobe Dreamweaver, Adobe After Effects,
Adobe Premiere, Corel Draw Series, Ulead
PhotoImpact Series, Microsoft Visual Studio
Express, Ulead Cool 3d, Quark Xpress Series.

Platforms:

PC and Macintosh

Just Group Australia | Digital Designer

June 2017 - January 2020 – 457 St Kilda Rd, St Kilda Melbourne, Victoria

About Just Group:

Just Jeans opened its first store in Chapel Street, Prahran (Melbourne) in December 1970. The business has grown dramatically since that time, through the acquisition and growth of brands across Australia, New Zealand, Singapore and in 2014 the United Kingdom

Contributed in testing, coding, building, designing, and deploying sites that are being migrated to the new environment. Worked with the web development team in migrating the old site to the new site, as well as integrating the new content to the mobile version of the website using REACT JS and Node JS. Worked with the front-end team to update and modify the site look and feel depending on the AB testing results.

Technologies used while working for this role:

HTML5, CSS3, Node JS, REACT JS, jQuery, bootstrap, SASS, Balsamiq Mockups (web wireframing), Websphere CMS, and the suite of Adobe Design applications.

RaboDirect New Zealand | Digital Developer and Designer

September 2012 - June 2017 – 157 Lambton Quay Wellington, New Zealand

About RaboDirect:

RaboDirect is New Zealand's first internet only bank specialising in savings and investments. (more on the next page)

Roles and Responsibilities:

Contributed in testing, coding, building, designing, and deploying sites that are being migrated to the new environment – Sitecore CMS. We use Angular JS for better SPA (Single Page Application) interactivity. The new system was set up in the new .net AWS cloud platform. We test new site codes and UI changes, preview to show the updates to the stakeholders, and once everything has been approved we deploy the changes to production environment. Created prototypes for website elements, and interactions using REACT JS, and Node JS, and integrate it with Sitecore. Regular, routine maintenance and updates for the digital assets – e.g. updating rates, testing website patches, and regular Front End Environment maintenance.

RaboDirect New Zealand – www.rabodirect.co.nz

RaboBank New Zealand – www.rabobank.co.nz

RaboBank Australia – www.rabobank.com.au

RaboDirect Australia – www.rabodirect.com.au

Technologies used while working for this role:

ASP.net, C#MVC, REACT JS, Node JS, java, HTML5, CSS3, Zurb eDM code, jQuery, bootstrap, SASS, Angular JS (prototyping), React JS (prototyping), SiteCore CMS, Tridion CMS, Selligent, Wordpress CMS, and the suite of Adobe Design applications.

Foodstuffs South Island Limited | Web Developer

Feb 2010 – Sept 2012 – Main North Rd Papanui, Christchurch, New Zealand

About Foodstuffs South Island Limited:

Foodstuffs supply the PAK'nSAVE, New World, Four Square Supermarkets, Raeward Fresh, Henry's Beer Wine and Spirits, and On the Spot convenience store banner groups.

Roles and Responsibilities:

Involved in the 10-step web developing process, specially in designing, adding features and building websites under the Foodstuffs banner.

Built and created interactive Kiosks for new world stores. Build, create, update and send HTML emails to Henry's, and Trent's customers. Creation of digital assets for social posts. Regular, routine maintenance and updates for the websites under the Foodstuffs banner.

We used Umbraco as the CMS for the following websites:

Pakn'Save - <http://www.paknsave.co.nz/>

FourSquare - <http://www.foursquare.co.nz/>

New World - <http://www.newworld.co.nz/>

Trents - <http://www.trents.co.nz/>

Henry's - <http://www.henrys.co.nz/>

Technologies used while working for this role:

ASP.net, java, HTML, CSS, jQuery, JavaScript, XSLT, Razor syntax, bootstrap, Umbraco CMS, Drupal CMS, and the suite of Adobe Design applications.



TEODORICO "RICO"

TEVEZ PEREZ

Website Developer / Designer

REFEREES

Kate Malina

Studio Manager (former)

Just Group Australia

Kelsey Webster

Senior Web Designer (former)

Just Group Australia

Emmelyn Khoo

**Digital Marketing
Manager (former)**

OrderMate Australia

Aaron De Netto

UX Design Team Lead (former)

Target Australia

Myth Web Design Ltd | Web Designer and Front-end Developer

2008-2009 - Dunedin, Otago, New Zealand

About Myth Web Design:

Myth is a Dunedin based digital marketing consultancy and design team.

Clients worked for:

Orokonui Estuary, Numat, Southern Electrical, Love Dunedin Tourism site, and small Dunedin-based businesses.

Technologies used while working for this role:

PHP, HTML, CSS, jQuery, Wordpress CMS, Myth Custom CMS, and the suite of Adobe Design applications.

St. Margaret's College | Graphic Designer

2006 - 2007 - Winchester St., Merivale, Christchurch, New Zealand

Hired as a Graphic Designer to replace the original Graphic designer who is on maternity leave - assigned to produce high-end marketing and advertising requirements.

Suzuki Philippines Inc. | Graphic Web Designer

2005 - 2006 - Pasig City, Philippines

Hired as a Graphic Designer and assigned to produce high-end marketing and advertising requirements for Suzuki Philippines. Produced numerous print ad projects including logos, print advertisements, brochures, annual reports and flash presentations for major events.

MSI-ECS Philippines Inc. | Graphic / Web Designer

2003 - 2004 - Quezon City, Philippines

Recruited as a Graphic Designer to manage the advertising requirements of 26 IT brands in the Philippines (e.g. HP and Samsung), managed client interface and coordinated with project managers to ensure projects were delivered on time and quality according to budget.

McGuire Publishing | Graphic / Web Designer

2001 - 2002 - Quezon City, Philippines

Hired as a Junior Graphic Designer and later was assigned to be a pioneer artist of PC Byuers Guide Magazine, worked with a team of 4 Graphic Designers and coordinated with print production and sales team to ensure client satisfaction.

Summit Media | Design Intern (part-time)

2000 - 2001 - Ortigas City, Philippines

Got into the design business as a design intern - got involved with the print and online teams, worked with model managers to photoshop models for print and digital media, also involved in creating illustrations for the stories and editorial notes for the editorial team.

House Printing | Pre-press apprentice (part-time)

1999 Taytay, Rizal Philippines

Worked as a part-time pre-press apprentice for the local printing press. Worked with a team of 4 pre-press technicians, coordinated with clients with regards to the proof of the print file, also, show and supervise the final print output of the processed 4-colour pre-press plates.

Education and Training

2011 | Umbraco Training Course (Level 1)

Parnell, Auckland

2009 | Diploma for Web Development

(NZQA Level 6)

ATC Vision College

2006 | Diploma of Interactive Design

(NZQA Level 6)

Natcoll Design Technology

2004 | Design and Arts College of the Philippines

Diploma for Graphic Design (NZQA Level 6 equivalent)

1999-2003 Polytechnic University of the Philippines

Bachelor in Advertising and Public Relations

1995-1999 Juan Sumulong Memorial Junior College

High School / Secondary Diploma

1989-1995 Taytay Elementary School

Elementary School / Primary Diploma